



INTERNSHIP APPLICATION

At Malachi Clothing we are always on the lookout for new energy and support for our work. Interns play a key role in helping us further what we do as an organization and in expanding our ability to fulfill our mission: to empower people to rise above homelessness in America.

We love interns. Each new team means a new group experiencing Malachi Clothing in a deep and creative way, bring their history and experience to the position while learning a host of new perspective and skills. Our goals for interns are threefold: that they grow individually, professionally and personally; that they help us achieve more than we otherwise could; and that they become deeper advocates of work that we do and individuals we partner with around the La area. The internship is not lacking in fun, but it's also a lot of work. Ultimately, it's about a cause bigger than all of us, as we strive to see change in others' lives.

We are a group of passionate people doing what we love in order to show love to others around the homeless community. We are often blown away at the opportunity we have to play a part in making this world better. As an organization, we are working to show that doing Godly business and doing good can mean more, connect more, and impact more, than ever before. We are about creative challenging outdated methods, and about finding and proving empower individuals and communities around the world. Because we know that every life impacted, the ripple continues far beyond the immediately seen.

This internship will be demanding, but it will be ever more rewarding. It will be working with strangers and making them your best friends, working long hours but developing a stronger faith in God watch your projects and prayers take off! You will learn the ins and outs of the Christian apparel world and just doing business as a Christian. Learning about social enterprise, pouring your heart into projects you deeply believe in, and tirelessly spreading the message that with people purchase, lives are changed. Oh and it's really fun, too! And at the heart of it all will be the stories of the people, the families, and the communities that are strengthened daily by the work that we do.

Together, we will change lives.
And yes you will get free Malachi gear!

INTERNSHIP DESCRIPTION: SOCIAL MEDIA/ COMMUNICATIONS

Roles & Responsibilities:

- Writing copy for campaigns, press releases (as needed)
- Writing drafts for blog and facebook
- Maintaining Interns Blog
- Documenting/ recapping events
- Researching Blogs, websites, social media connections for Malachi Clothing
- Reviewing analytics for use of facebook and blog
- Planning/ promoting events
- Attending events as part of the team
- Creating focus groups once a month
- Marketing concepts for video promo/ photography
- Developing quarterly Marketing outline

Brand development: creating styles and themes to express the Malachi Clothing in a way that is consistent with the mission, values, and strategic vision of our companies business philosophies. We have a quarterly campaign expressing some form of Christian individuality.

Campaign Advertising: Creating campaign budget for advertising and public relations duties. Researching advertising outlets for our demographic. Developing Ads/Videos that reach our audience.

Qualifications

The ideal candidate will have strong interpersonal skills, proven writing and journalism skills, and an existing following on social media networks.

Internship Details

Internship is generally 3-5 months in length, depending on the season.

Internship applicants must be at least 18 years of age.

Internships are unpaid

Internships are available in part time (20-25 hours/week)

College credit is available and recommended for the internship. We suggest that you start talking with your school advisor now about the steps necessary for this. We are more than willing to fill out the needed paperwork to ensure that you get academic credit for your work with us.

Internship Application Checklist- Social Media Communications

- Resume highlighting your education/work/volunteer experience
- Cover letter explaining what attracts you to Malachi Clothing and why you are a perfect fit
- Answer 6 You Are Who? Questions 5 written 1 video
- Test Blog- go to our website and write about what ever that catches your eye.
www.MalachiClothing.com

YOU ARE WHO?

We want- we need- to know who you are!! What do you like, what do you dream about, what drives you crazy! We want to get to know you personally, your style and see what you're about. Be honest, be your self. Please choose **6** of the following questions to answer. **5 writing and 1 video**. Half a page of less for written and 2 mins or less for video. This is not a test on video editing or filmmaking. Please upload to a website such as youtube or yousendit and include the link in your application. We are looking for you to tell us the answer to the question in a casual way-think of it as your chance to send us a glimpse of an interview with you.

1. If you could pick one theme song for your life, what would it be and why?
2. What would the ideal Saturday look like for you?
3. What is the best book you've read in the last year? Why
4. Tell us about one moment that changed the course of your life.
5. What is the one thing in the world that makes you angry?
6. Whats your 3 favorite music albums?
7. Who or what have you most loved and why?
8. What do you know about God?
9. Tell us about 3 websites that your frequently know most.
10. Tell us about what God has done in your life?
11. What is one question you would like to ask us?



Email Resume: Garrett@MalachiClothing.com
www.MalachiClothing.com